



P.I.P.E. LINE

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UFO SUBJECT IN THE NEWSPAPERS

The recent UFO Conference in Brewster, NY resulted in extensive coverage in the newspapers of the UFO subject. In addition to numerous clippings which appeared in newspapers throughout the country, of particular interest are two articles which appeared in the "NY Times." One of these was published immediately following the conference, and dealt with the conference and NY/CT sightings specifically. The second article appeared under the headline: MUST WE IDENTIFY UFOs? on Tuesday, Sept. 11 and was authored by Sydney Schanberg. This article is actually pro-UFO, which is definitely out of character for the "Times."

Our Connecticut State Director, Bob Bletchman, suggested that we contact Sydney Schanberg and inquire about the possibility of further articles on the UFO subject. I have been in touch with Budd Hopkins, who is in NY City and who has some contacts at the "Times." Budd has agreed to contact Schanberg and see about the possibility of his interviewing Budd on the subject of missing time cases.

UFO TELEVISION DOCUMENTARY POSSIBLE

According to Dr. J. Allen Hynek, he is currently working on plans for a possible documentary on UFOs for television. Dr. Hynek did not mention a specific producer, but did say that John Fuller would be working with him. Hopefully this documentary will be ready to be aired in time for our first National UFO Information Week.

HYNEK ENTHUSIASTIC ABOUT NATIONAL UFO INFORMATION WEEK

I had a meeting with Dr. J. Allen Hynek at the NY Conference, and later spoke to him on the phone when he returned to Phoenix. He is extremely enthusiastic about working with us for the events of our first National UFO Information Week. One project he was interested in undertaking was a public opinion poll on the UFO subject. He also agreed to work toward obtaining national media coverage for that week. If the Center for UFO Studies works together with us for this project, we can be even more visible and effective. I have also been in contact with Tom Deuley in regard to having the Fund for UFO Research join us in this effort.

EDITORIAL

This has been a banner year for UFOlogy. The AAAS included the UFO subject in its conference in NY. The Congressional Research Service published the revised version of The UFO Enigma which certainly verifies that the UFO phenomenon is very real and that the govt. is withholding information from the public. The San Antonio MUFON Symposium made a greater profit than the previous 14 symposia combined, in addition to the fact that it was a dynamic and highly successful symposium. Clear Intent was published, and the first two printings immediately sold out. The Center for UFO Studies has been given a new research institute in Arizona, and hope of funding research projects exists. Even the UFOs themselves were excited enough about 1984 to show themselves in full force to thousands of witnesses in the NY/CT area.

What factor or factors then, account for the widespread apathy and lack of willingness to actively participate on the part of about 2/3 of our State Directors? And more importantly, what can we do to change this?

Granted this is a volunteer job, and most of us have already busy schedules, but in order to be effective as a national network, we need the active cooperation of a great deal more than 15 States. To date only 15 States have been heard from via the questionnaires sent to them last month. Even a State Director with no members in his or her State should, at the very least, be conscientious and interested enough to return the questionnaire, and to maintain communication with those of us attempting to coordinate nationwide efforts. Without communication among States and our committee our attempts to coordinate any nationwide program will be ineffective. Therefore, we have two options: (1) throw up our hands and quit now before we waste too much effort; (2) do something to change the current state of affairs. I would hope that we would all opt for the 2nd choice.

If you have any constructive suggestions as to how to achieve this, please let me know. We may otherwise have to resort to a program in which active State Directors "adopt" the inactive ones, and maintain telephone contact with them in the hope of sparking their enthusiasm. I would like your input on this.

Marge Christensen

NATIONAL FUNDRAISING NEEDED

At the Corporate Meeting on Sunday morning, during the San Antonio MUFON UFO Symposium this past July, the topic of possible fundraising in order to fund the costs of research, equipment, and increased public information, was discussed. It was pointed out that so far efforts to obtain funds from corporations have been rather fruitless. However, it may well be that if wealthy individuals who have had UFO sightings or experiences were approached for contributions to UFO research, the results would be quite different. Certainly, we will not know unless we try.

Quite by coincidence, I very recently obtained a catalog for a NY company which offers every conceivable type of mailing list possible. These include scientists by area of specialization; wealthy and famous persons; prominent Americans, etc. These are sold by fee per thousand names, and in most instances, the fee ranges from \$30-50. In some cases, a minimum of 5000 names must be ordered, so that the list could cost approximately \$150. I don't know for sure that such a list is necessary to a fundraising effort such as I have described, but it could be.

The bottom line is that we need someone to take charge of this project. Walt Andrus is currently considering who would be the perfect person for this task. If you would like to volunteer or would like to recommend someone for this job, please let Walt know.

NEWS ITEM
CSICOP to hold Skeptical
Symposium at Stanford U.



"It looks like you've organized a successful seminar. 12 of the 15 attendees already agree with our hypothesis!"

DRIVE NEEDED TO INCREASE NUMBER OF CONTRIBUTING SUBSCRIBERS TO JOURNAL

Another area in which we need someone to do some work is in the area of vastly increasing the number of subscribers to the MUFON Journal. If we had, for example, ten thousand subscribers instead of 1000, there would be ten times as many persons becoming informed about the UFO subject, and perhaps the figure would be considerably higher since the Journals would probably be read by relatives of the subscribers as well. Of course, there would also be increased income from the greater number of subscription fees paid.

How such a task would be accomplished is a challenge. Perhaps one method would be to take out ads advertising the Journal in other magazines. Another possibility would be to set a goal of putting a copy of the Journal into as many public libraries as possible each month. This would have to be done by State organizations for libraries in their localities. Perhaps people reading the Journal in their local library would be interested enough that they would order subscriptions of their own. Again, we need someone to undertake this project. Do you have any suggestions?

Walt feels that both this project and the one involving fundraising should come under the category of public relations. Thus, these articles have been included in this copy of the P.I.P.E. Line.

MUFON ON "PM MAGAZINE"

On October 18, 1984, a syndicated national TV program, "PM Magazine," will feature a segment on the work of the Mutual UFO Network, providing exposure to 14 or 15 million viewers. The crew of the program filmed for four hours in the MUFON office, so the footage will be edited considerably in order to produce a segment of the show.

DAVID BRINKLEY TO SPEAK AT BEVERLY COLLEGE.

David Brinkley, broadcast journalist and host of ABC's "This Week With David Brinkley," will be the first speaker in the 1984 Lincoln Forum Lecture Series at Endicott College on Oct. 3, at 8:00 p.m.. Brinkley's topic will be "Election '84--What Lies Ahead."

Marge Christensen is planning to attend and to present Mr. Brinkley with a package containing some of the more well-documented declassified Govt. documents released under the F.O.I.A., as well as a copy of the book, Clear Intent, and information on how to obtain a copy of the CRS publication, The UFO Enigma. Marge will suggest to Mr. Brinkley that this subject warrants serious coverage by the national tv media.